



Proposal

Date: November 15, 2013

Subcommittee: Cohesive Strategy Subcommittee (CSSC)

Description of Issue or Assignment:

The Cohesive Strategy Subcommittee requests the input of the WFEC in determining the title for the Phase III Cohesive Strategy National Report.

Discussion of Proposed Recommendation(s):

Two titles are being forwarded by the CSSC for consideration, not listed in preferential order:

Option A:

*A National Cohesive Wildland Fire Management Strategy
Final Phase: Risk Analysis and the National Strategy*

Option B:

*A National Cohesive Wildland Fire Management Strategy:
Challenges, Opportunities, and National Priorities*

(Subtitle) The Final Phase of the Cohesive Strategy

Identify Considerations:

Pros and cons have been identified for each recommendation.

Regarding Option A:

Pros:

- Explicitly addresses the FLAME Act requirements to produce an analysis and strategy, and uses those terms consistent with the Act's language;
- Uses the term "the National Strategy" which is also used throughout the report;
- Title aligns better with the regional report titles (they are called analyses).

Cons:

- Doesn't directly convey key content/findings in the report, such as the national priorities which are a primary result of the report;
- Puts more focus on the risk analysis than the NSAT is comfortable with;
- Repeats the term "Strategy" in the title



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Regarding Option B:

Pros:

- Is more descriptive of the key elements of value (i.e. Challenges, Opportunities, and National Priorities) that are derived from the analysis done for this report;
- Eliminates redundant use of the word "Strategy" in the title;
- Downplays the "analysis" portion of the report, which is simply a means to an end.

Cons:

- Title does not conform to the FLAME Act stated purpose for this report;
- Does not contain the term "the National Strategy" although it is used throughout the report;
- Could set expectations that national priorities are being prescribed for the entire country (even though it doesn't actually prescribe anything specific for any part of the country).

Rationale for Recommendation(s):

The CSSC wants to ensure that the title accepted for the report reflects the intent and direction of the WFEC.

Recommendation(s):

The WFEC will discuss the recommendations offered by the CSSC and select their preference for the report title.

Decision Method Used:

- Subcommittee Consensus
- Modified Consensus (explain, i.e. majority, super-majority)
- Chair Decision

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WFEC Decision:

- WFEC Approves
- WFEC Approves with Modifications (not required to resubmit for WFEC approval – see notes below)
- Need More Information (required to come back to WFEC for approval)
- WFEC Does Not Approve

Shari Eckhoff, DFO

Date

Notes regarding decision: